

THE EEG - PART 3a

PRE-MASTER PROGRAMMES CURRICULUM



31 August 2025

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Pre-Master Programmes Curriculum				
Year 1				
Block	Module / Subject	Contact Hours	ECs	Module Code
Sep/Feb	International Labour Relations	24	5	MO33
Sep/Feb	Advanced Corporate Strategy	24	5	SM31
Oct/Apr	Research Methodology & Quantitative Methods	24	5	GA31
Oct/Apr	Strategic Marketing	24	5	MA34
Dec/May	Introduction to Macro- & Microeconomics	36	5	EC31
Dec/May	Research Methods and Business Ethics	36	5	GA33
Total Credits Pre-master			30 Credits	