

THE EEG - PART 3

'EBA PROGRAMME CURRICULUM'

A BACHELOR'S DEGREE IN ENTREPRENEURIAL BUSINESS ADMINISTRATION

EBA - BACHELOR OF BUSINESS ADMINISTRATION DEGREE

Entrepreneurship & Small Business
Entrepreneurship & Digital Marketing
Entrepreneurship & Fin-Tech



31 August 2025

CONTENTS

| | |
|---|-----------|
| EBA PROGRAMME CURRICULUM..... | 3 |
| Bachelor Entrepreneurial Business Administration (EBA) | 3 |
| Progression - 3 years or 4 years | 3 |
| Teaching in the EBA | 4 |
| Entrepreneurial Business Administration / Entrepreneurship & Small Business (3 Years)..... | 5 |
| Entrepreneurial Business Administration / Entrepreneurship & Digital Marketing (3 years)..... | 7 |
| Entrepreneurial Business Administration / Entrepreneurship & FinTech (3 years)..... | 9 |
| Entrepreneurial Business Administration / Entrepreneurship & Small Business (4 Years)..... | 11 |
| Entrepreneurial Business Administration / Entrepreneurship & Digital Marketing (4 Years) | 13 |
| Entrepreneurial Business Administration / Entrepreneurship & FinTech (4 Years) | 15 |

EBA PROGRAMME CURRICULUM

Bachelor Entrepreneurial Business Administration (EBA)

The bachelor's programme in Entrepreneurial Business Administration is aimed at business students who are looking for a BBA with application challenges from the very start. Students are highly motivated and aim to at least try to start and run their own business ventures, and they understand that a broad BBA also provides them with a solid base from which to start their careers or further their academic studies.

The programme contains all the elements of business administration, with an accent on small businesses, start-up venture, leadership and sales. There is also a solid base of accountancy knowledge and skills. The EBA is a further development of the IBA programme specialisation in Entrepreneurship & SME Management (NVAO accreditation 2018), and was accredited by FIBAA in 2013.

PROGRESSION - 3 YEARS OR 4 YEARS

This degree programme will take at least three or four years to complete, depending on: whether students opt for a longer placement period, gain enough credits at the ½-way point, or the block in which students have started.

| | | |
|---|---|--|
| Projected study time | The programme is planned in 3 phases over 3 years, but also in the standard 4 years. For first-year entry, the absolute minimum study time is 3 years, which is allowed for under the act of higher education for 240-credit programmes. The projected study time is an average of 3.5 years. For Final Year entry (top-up, based on transfer of credits) it is a minimum of 1 year. | |
| Number of European Credits (ECs) | The programme consists of 240 ECs with 80 ECs per phase. | |
| Workload per EC | An overall workload per EC of 28 hours. | |
| Number of modules | The total number of taught modules offered in the EBA/IBA Entrepreneurship & Small Business is 50. Including project Weeks, Work Placement and Final Project, this is 54 (2018). | |
| Time required for processing the final thesis and awarded ECs | The Final Project module comprises 20 European Credits and has an allocation of 560 hours. | |
| (Approx.) Number of contact hours including: Taught Modules, Examinations, Exam Review, PDP, Project Weeks, Tutoring, Academic Supervision | Phase 1: 700 Contact hours Phase 2: 610 Contact hours Phase 3: 370 Contact hours | Year 1: 535 Year 2: 500 Year 3: 435 Year 4: 210 |

TEACHING IN THE EBA

The method of teaching will vary from traditional lectures to interactive workshops, which involve group exercises, case studies and student presentations.

Assessment will differ according to module but it is designed to reflect a working ethos. It will involve essays and exams but also working in teams, giving presentations and evaluating the work of other students.

PHASE 1 - (THEORY)

These years are general freshman years focusing on textbook theory required for all related entrepreneurship & management courses.

PHASE 2 - (FROM THEORY TO PLANNING)

The focus of Phase 3 is moving from theory towards planning and many modules will be examined through cases and planning, e.g. a Marketing Plan for the module Marketing. The year also includes the completion of a Business Plan and other specific Entrepreneurship Modules, as well as an introduction to research methods.

PHASE 3 - (TOWARDS STRATEGY AND PRACTICE)

The Final Phase - in which students study the strategic modules of management, fulfil their special Work Preparation Module, as well as complete the year with their research assignment, the graduation dissertation. Students are also given the chance to test the robustness of their Business Plan in Business Start-ups and Business Plan Execution, as well as instigate a full business start-up in their Work Placement module.

In the tables below, the curricula of all the Bachelor's in Business Administration Programmes are shown, together with equivalent credits for each module or programme part, and the contact hours for each component. Key to Programme Charts:

| |
|-----------------|
| Phase 1 = White |
| Phase 2 = Green |
| Phase 3 = Pink |

Support Modules (*Pre-requisites for Phase 2, 3, Work Placement respectively*)

| Year | Phase | Block | Module / Subject | Code | Lesson Hours | Examination type | ECs |
|------|-------|----------------------|--------------------------------------|------|--------------|------------------|------|
| 1 | 1 | Sep to Dec/Feb - May | IT, Office Software & Automation | IM01 | 24 | 2 | Pass |
| 3 | 3 | Sep to Dec/Feb - May | English Language for Work Experience | FL32 | 24 | 4 | Pass |
| 3 | 3 | Sep to May | Work Experience Preparation Module | WP32 | 16 | 2 | Pass |

The 3-Year Curriculum

| Entrepreneurial Business Administration / Entrepreneurship & Small Business (3 Years) | | | | | | | |
|---|-------|--|---|-------|--------------|------------------|-----------|
| Phase 1 (3-Year Curriculum) | | | | | | | |
| Year (in 4 yr) | Phase | Block | Module / Subject | Code | Lesson Hours | Examination type | ECs |
| 1 | 1 | Sep | Accounting & Bookkeeping | FIN11 | 24 | 1 | 5 |
| 1 | 1 | Sep | Intercultural Management | CM11 | 24 | 1 | 4 |
| 2 | 1 | Sep | Innovation and Creative Entrepreneurship | EN12 | 24 | 1 | 4 |
| 1 | 1 | Oct | Small Business Environment | BL11 | 24 | 1 | 4 |
| 1 | 1 | Oct | Modern Principles of Marketing | MA11 | 24 | 1 | 5 |
| 2 | 1 | Oct | Introduction to Statistics | GA11 | 24 | 1 | 4 |
| 1 | 1 | Dec | Management, Leadership & The Organisation | MO11 | 24 | 1 | 4 |
| 1 | 1 | Dec | Introduction to Finance | FIN12 | 24 | 1 | 5 |
| 1 | 1 | Feb | Training in Interpersonal Skills | CM12 | 24 | 6,8 | 2 |
| | | TIPS - Interviewing Skills | | | | | |
| | | TIPS - Effective Meeting | | | | | |
| | | TIPS - Peak Performance | | | | | |
| | | TIPS - Feedback & Group Interaction | | | | | |
| 1 | 1 | Feb | Enterprise Formation & European Law | BL15 | 24 | 1 | 3 |
| 2 | 1 | Feb | Sociology & Organisational Behaviour | MO15 | 24 | 1 | 4 |
| 1 | 1 | Apr | Marketing Mix | MA12 | 24 | 1 | 5 |
| 1 | 1 | Apr | Managing Sales & Accounts | MA13 | 24 | 1 | 4 |
| 2 | 1 | Apr | New Business Environment | BL13 | 24 | 1 | 4 |
| 1 | 1 | May | Introduction to Entrepreneurship | EN22 | 24 | 1 | 4 |
| 2 | 1 | May | International Law in Business & Commerce | BL14 | 24 | 1 | 4 |
| 1 | 1 | May | 2nd Foreign Languages | FL11 | 24 | 4 | 4 |
| 1 | 1 | Sep to Jul | PDP 1 – Personal Development Plan & Tutoring and Academic English * | PDP1 | 60 | 5 | 5 |
| | | PDP Seminar - Business Presentation Skills | 3 | | 2 | | |
| | | PDP Seminar - Project Management Game | 3 | | 2 | | |
| | | PDP Seminar - Leadership in Business Environment | 3 | | 2 | | |
| | | PDP Seminar - Team Building | 3 | | 2 | | |
| | | PDP Seminar - Effective Time Management | 3 | | 2 | | |
| 1 | 1 | Sep to Jul | 6 x "Apprentice" Project Weeks & In-Company Visits | PW11 | 48 | 3 | 6 |
| 1 | 1 | | Multidisciplinary (Phase) Exit Exams Phase 1 | MEEs | - | 1,7 | - |
| Total Year 1 (3 Year Curriculum) | | | | | | | 80 |

* Additional topics may be added in the curriculum during the year

| Entrepreneurial Business Administration / Entrepreneurship & Small Business (3 Years) | | | | | | | |
|--|--------------|--------------|--|-------------|-------------------------|-----------------------------|------------|
| Phase 2 (3-Year Curriculum) | | | | | | | |
| <i>Year (in 4 yr)</i> | <i>Phase</i> | <i>Block</i> | <i>Module / Subject</i> | <i>Code</i> | <i>Lesson Hours</i> | <i>Examination type</i> | <i>ECs</i> |
| 2 | 2 | Sep | Family Businesses | EN21 | 24 | 1 | 4 |
| 2 | 2 | Sep | Business Start-ups & Business Plans | BL21 | 24 | 2,7 | 4 |
| 2 | 2 | Sep | Sales & Export | MA23 | 24 | 1 | 4 |
| 2 | 2 | Oct | 2nd Foreign Languages | FL21 | 24 | 4 | 3 |
| 2 | 2 | Oct | Procurement & Production | ITL21 | 24 | 1 | 4 |
| 2 | 2 | Oct | Business Philosophy | MO21 | 24 | 1 | 3 |
| 2 | 2 | Oct | Entrepreneurial Behaviour | EN24 | 24 | 1 | 4 |
| 2 | 2 | Dec | Business Accounting | FIN22 | 24 | 1 | 4 |
| 2 | 2 | Dec | Enterprise Technology & Innovation | TEC21 | 24 | 8 | 5 |
| 2 | 2 | Dec | Strategic Innovative Entrepreneurship | SM21 | 24 | 1 | 5 |
| 2 | 2 | Feb | Information Management | IM22 | 24 | 1 | 4 |
| 2 | 2 | Feb | Bootstrapping & Raising Finance | FIN26 | 24 | 1 | 5 |
| 2 | 2 | Feb | Marketing Plan | MA25 | 24 | 2 | 4 |
| 2 | 2 | Apr | Managing Organisations | MO22 | 24 | 1 | 4 |
| 2 | 2 | Apr | Financial & Risk Management | FIN27 | 24 | 1 | 5 |
| 2 | 2 | May | Sales Pipeline Management | EN23 | 24 | 1 | 4 |
| 3 | 2 | May | Corporate Entrepreneurship | EN32 | 24 | 1 | 5 |
| 2 | 2 | Sep to Jul | PDP 2 – Personal Development Plan, Tutoring & Academic English * | PDP2 | 6 | 5&6 | 3 |
| | | | PDP Seminar - Negotiation | | 3 | 2 | |
| | | | PDP Seminar - Consulting Skills | | 3 | 2 | |
| | | | PDP Seminar - Tapping your Creativity | | 3 | 2 | |
| | | | PDP Seminar - Conflict Management | | 3 | 2 | |
| | | | PDP Seminar - Managing Diversity | | 3 | 2 | |
| 2 | 2 | Sep to Jul | 6 x "Apprentice" Project Weeks & In-Company Visits | PW21 | 48 | 3 | 6 |
| 2 | 2 | | Multidisciplinary (Phase) Exit Exams Phase 2 | MEEs | - | 1,7 | - |
| Total Year 1 (3-Year Curriculum) | | | | | | | 80 |
| Entrepreneurial Business Administration / Entrepreneurship & Small Business (3 Years) | | | | | | | |
| Phase 3 (3-Year Curriculum) | | | | | | | |
| <i>Year (in 4 yr)</i> | <i>Phase</i> | <i>Block</i> | <i>Module / Subject</i> | <i>Code</i> | <i>Lesson Hours</i> | <i>Examination type</i> | <i>ECs</i> |
| 3 | 3 | Sep & Feb | Cost Accounting & Management | FIN31 | 24 | 1 | 5 |
| 4 | 3 | Sep & Feb | Entrepreneurship & Society | EN31 | 24 | 8 | 5 |
| 3 | 3 | Sep & Feb | Business Plan | BL31 | 24 | 2,7 | 4 |
| 3 | 3 | Oct & April | Business Plan Execution | EN33 | 24 | 2,7 | 4 |
| 4 | 3 | Oct & Apr | Strategic Marketing | MA34 | 24 | 7 | 5 |
| 3 | 3 | Oct & Apr | Research Methodology & Quantitative Methods | GA31 | 24 | 2 | 5 |
| 3 | 3 | Dec & May | International Marketing for SMEs | MA31 | 24 | 2,7 | 5 |
| 4 | 3 | Dec & May | Human Resource Management | MO31 | 24 | 1 | 5 |
| 4 | 3 | Dec & May | International Trade | ITL31 | 24 | 1 | 5 |
| 3 | 3 | Dec & May | Intercultural Business Communication for Managers | CM31 | 24 | 1 | 2 |
| 3 | 3 | Sep to Jul | PDP 3 - Personal Development Plan & Tutoring | PDP3 | n/a | 6 | Pass |
| 4 | 3 | n/a | Work Placement Module | WP31 | n/a | 2,7 | 15 |
| 4 | 3 | | Multidisciplinary (Phase) Exit Exams Phase 3 | MEEs | - | 1,7 | - |
| 4 | 3 | n/a | Graduation Assignment | GA32 | n/a | 2,7 | 20 |
| Total Phase 3 (3-Year Curriculum) | | | | | | | 80 |
| Total Credits Offered in Programme | | | | | | | 240 |

* Additional topics may be added in the curriculum during the year

Support Modules (Pre-requisites for Phase 2, 3, Work Placement respectively)

| Year | Phase | Block | Module / Subject | Code | Lesson Hours | Examination type | ECs |
|------|-------|----------------------|--------------------------------------|------|--------------|------------------|------|
| 1 | 1 | Sep to Dec/Feb - May | IT, Office Software & Automation | IM01 | 24 | 2 | Pass |
| 3 | 3 | Sep to Dec/Feb - May | English Language for Work Experience | FL32 | 24 | 4 | Pass |
| 3 | 3 | Sep to May | Work Experience Preparation Module | WP32 | 16 | 2 | Pass |

The 3-Year Curriculum

Entrepreneurial Business Administration / Entrepreneurship & Digital Marketing (3 years)

Phase 1 (3-Year Curriculum)

| Year (in 4 yr) | Phase | Block | Module / Subject | Code | Lesson Hours | Examination type | ECs |
|---|-------|--|---|-------|--------------|------------------|-----------|
| 1 | 1 | Sep | Accounting & Bookkeeping | FIN11 | 24 | 1 | 5 |
| 1 | 1 | Sep | Intercultural Management | CM11 | 24 | 1 | 4 |
| 2 | 1 | Sep | Innovation and Creative Entrepreneurship | EN12 | 24 | 1 | 4 |
| 1 | 1 | Oct | Small Business Environment | BL11 | 24 | 1 | 4 |
| 1 | 1 | Oct | Modern Principles of Marketing | MA11 | 24 | 1 | 5 |
| 2 | 1 | Oct | Introduction to Statistics | GA11 | 24 | 1 | 4 |
| 1 | 1 | Dec | Management, Leadership & The Organisation | MO11 | 24 | 1 | 4 |
| 1 | 1 | Dec | Introduction to Finance | FIN12 | 24 | 1 | 5 |
| 1 | 1 | Feb | Training in Interpersonal Skills | CM12 | 24 | 6,8 | 2 |
| | | TIPS - Interviewing Skills | | | | | |
| | | TIPS - Effective Meeting | | | | | |
| | | TIPS - Peak Performance | | | | | |
| | | TIPS - Feedback & Group Interaction | | | | | |
| 1 | 1 | Feb | Enterprise Formation & European Law | BL15 | 24 | 1 | 3 |
| 2 | 1 | Feb | Sociology & Organisational Behaviour | MO15 | 24 | 1 | 4 |
| 1 | 1 | Apr | Marketing Mix | MA12 | 24 | 1 | 5 |
| 1 | 1 | Apr | Managing Sales & Accounts | MA13 | 24 | 1 | 4 |
| 2 | 1 | Apr | New Business Environment | BL13 | 24 | 1 | 4 |
| 1 | 1 | May | Introduction to Entrepreneurship | EN22 | 24 | 1 | 4 |
| 2 | 1 | May | International Law in Business & Commerce | BL14 | 24 | 1 | 4 |
| 1 | 1 | May | 2nd Foreign Languages | FL11 | 24 | 4 | 4 |
| 1 | 1 | Sep to Jul | PDP 1 – Personal Development Plan & Tutoring and Academic English * | PDP1 | 60 | 5 | 5 |
| | | PDP Seminar - Business Presentation Skills | 3 | | 2 | | |
| | | PDP Seminar - Project Management Game | 3 | | 2 | | |
| | | PDP Seminar - Leadership in Business Environment | 3 | | 2 | | |
| | | PDP Seminar - Team Building | 3 | | 2 | | |
| | | PDP Seminar - Effective Time Management | 3 | | 2 | | |
| 1 | 1 | Sep to Jul | 6 x "Apprentice" Project Weeks & In-Company Visits | PW11 | 48 | 3 | 6 |
| 1 | 1 | | Multidisciplinary (Phase) Exit Exams Phase 1 | MEEs | - | 1,7 | - |
| Total Year 1 (3 Year Curriculum) | | | | | | | 80 |

* Additional topics may be added in the curriculum during the year

| Entrepreneurial Business Administration / Entrepreneurship & Digital Marketing (3 years) | | | | | | | |
|---|--------------|--------------|--|-------------|-------------------------|-----------------------------|------------|
| Phase 2 (3-Year Curriculum) | | | | | | | |
| <i>Year (in 4 yr)</i> | <i>Phase</i> | <i>Block</i> | <i>Module / Subject</i> | <i>Code</i> | <i>Lesson Hours</i> | <i>Examination type</i> | <i>ECs</i> |
| 2 | 2 | Sep | Marketing Technologies & Automation | MA26 | 24 | 1 | 4 |
| 2 | 2 | Sep | Business Start-ups & Business Plans | BL21 | 24 | 2,7 | 4 |
| 2 | 2 | Sep | Sales & Export | MA23 | 24 | 1 | 4 |
| 2 | 2 | Oct | 2nd Foreign Languages | FL21 | 24 | 4 | 3 |
| 2 | 2 | Oct | Procurement & Production | ITL21 | 24 | 1 | 4 |
| 2 | 2 | Oct | Digital Consumer Behaviour | MA27 | 24 | 1 | 3 |
| 2 | 2 | Oct | Entrepreneurial Behaviour | EN24 | 24 | 1 | 4 |
| 2 | 2 | Dec | Business Accounting | FIN22 | 24 | 1 | 4 |
| 2 | 2 | Dec | Enterprise Technology & Innovation | TEC21 | 24 | 8 | 5 |
| 2 | 2 | Dec | Strategic Innovative Entrepreneurship | SM21 | 24 | 1 | 5 |
| 2 | 2 | Feb | Information Management | IM22 | 24 | 1 | 4 |
| 2 | 2 | Feb | Bootstrapping & Raising Finance | FIN26 | 24 | 1 | 5 |
| 2 | 2 | Feb | Marketing Plan | MA25 | 24 | 2 | 4 |
| 2 | 2 | Apr | Managing Organisations | MO22 | 24 | 1 | 4 |
| 2 | 2 | Apr | Financial & Risk Management | FIN27 | 24 | 1 | 5 |
| 2 | 2 | May | Digital Marketing Communication & Portfolio | MA28 | 24 | 1 | 5 |
| 2 | 2 | May | Data Analytics | GA22 | 24 | 1 | 4 |
| 2 | 2 | Sep to Jul | PDP 2 – Personal Development Plan, Tutoring & Academic English * | PDP2 | 6 | 5&6 | 3 |
| | | | PDP Seminar - Negotiation | | 3 | 2 | |
| | | | PDP Seminar - Consulting Skills | | 3 | 2 | |
| | | | PDP Seminar - Tapping your Creativity | | 3 | 2 | |
| | | | PDP Seminar - Conflict Management | | 3 | 2 | |
| | | | PDP Seminar - Managing Diversity | | 3 | 2 | |
| 2 | 2 | Sep to Jul | 6 x "Apprentice" Project Weeks & In-Company Visits | PW21 | 48 | 3 | 6 |
| 2 | 2 | | Multidisciplinary (Phase) Exit Exams Phase 2 | MEEs | - | 1,7 | - |
| Total Year 1 (3-Year Curriculum) | | | | | | | 80 |
| Entrepreneurial Business Administration / Entrepreneurship & Digital Marketing (3 years) | | | | | | | |
| Phase 3 (3-Year Curriculum) | | | | | | | |
| <i>Year (in 4 yr)</i> | <i>Phase</i> | <i>Block</i> | <i>Module / Subject</i> | <i>Code</i> | <i>Lesson Hours</i> | <i>Examination type</i> | <i>ECs</i> |
| 3 | 3 | Sep & Feb | Cost Accounting & Management | FIN31 | 24 | 1 | 5 |
| 4 | 3 | Sep & Feb | Digital Marketing Strategy | MA36 | 24 | 1 | 5 |
| 3 | 3 | Sep & Feb | Business Plan | BL31 | 24 | 2,7 | 4 |
| 3 | 3 | Oct & Apr | Business Plan Execution | EN33 | 24 | 2,7 | 4 |
| 4 | 3 | Oct & Apr | Strategic Marketing | MA34 | 24 | 7 | 5 |
| 3 | 3 | Oct & Apr | Research Methodology & Quantitative Methods | GA31 | 24 | 2 | 5 |
| 3 | 3 | Dec & May | International Marketing for SMEs | MA31 | 24 | 2,7 | 5 |
| 4 | 3 | Dec & May | Human Resource Management | MO31 | 24 | 1 | 5 |
| 4 | 3 | Dec & May | Social Media Marketing | MA37 | 24 | 8 | 5 |
| 3 | 3 | Dec & May | Intercultural Business Communication for Managers | CM31 | 24 | 2,8 | 2 |
| 3 | 3 | Sep to Jul | PDP 3 - Personal Development Plan & Tutoring | PDP3 | n/a | 6 | Pass |
| 4 | 3 | n/a | Work Placement Module | WP31 | n/a | 2,7 | 15 |
| 4 | 3 | | Multidisciplinary (Phase) Exit Exams Phase 3 | MEEs | - | 1,7 | - |
| 4 | 3 | n/a | Graduation Assignment | GA32 | n/a | 2,7 | 20 |
| Total Phase 3 (3-Year Curriculum) | | | | | | | 80 |
| Total Credits Offered in Programme | | | | | | | 240 |

* Additional topics may be added in the curriculum during the year

Support Modules (Pre-requisites for Phase 2, 3, Work Placement respectively)

| Year | Phase | Block | Module / Subject | Code | Lesson Hours | Examination type | ECs |
|------|-------|-----------------------|--------------------------------------|------|--------------|------------------|------|
| 1 | 1 | Sep to Dec/Feb to May | IT, Office Software & Automation | IM01 | 24 | 2 | Pass |
| 3 | 3 | Sep to Dec/Feb to May | English Language for Work Experience | FL32 | 24 | 4 | Pass |
| 3 | 3 | Sep to Feb | Work Experience Preparation Module | WP32 | 16 | 2 | Pass |

Entrepreneurial Business Administration / Entrepreneurship & FinTech (3 years)

Phase 1 (3-Year Curriculum)

| Year (in 4 yr) | Phase | Block | Module / Subject | Code | Lesson Hours | Examination type | ECs |
|---|-------|------------|---|-------|--------------|------------------|-----------|
| 1 | 1 | Sep | Accounting & Bookkeeping | FIN11 | 24 | 1 | 5 |
| 1 | 1 | Sep | Intercultural Management | CM11 | 24 | 1 | 4 |
| 2 | 1 | Sep | Innovation and Creative Entrepreneurship | EN12 | 24 | 1 | 4 |
| 1 | 1 | Oct | Small Business Environment | BL11 | 24 | 1 | 4 |
| 1 | 1 | Oct | Modern Principles of Marketing | MA11 | 24 | 1 | 5 |
| 2 | 1 | Oct | Introduction to Statistics | GA11 | 24 | 1 | 4 |
| 1 | 1 | Dec | Management, Leadership & The Organisation | MO11 | 24 | 1 | 4 |
| 1 | 1 | Dec | Introduction to Finance | FIN12 | 24 | 1 | 5 |
| 1 | 1 | Feb | Training in Interpersonal Skills | CM12 | 24 | 6,8 | 2 |
| | | | TIPS - Interviewing Skills | | | | |
| | | | TIPS - Effective Meeting | | | | |
| | | | TIPS - Peak Performance | | | | |
| | | | TIPS - Feedback & Group Interaction | | | | |
| 1 | 1 | Feb | Enterprise Formation & European Law | BL15 | 24 | 1 | 3 |
| 2 | 1 | Feb | Sociology & Organisational Behaviour | MO15 | 24 | 1 | 4 |
| 1 | 1 | Apr | Marketing Mix | MA12 | 24 | 1 | 5 |
| 1 | 1 | Apr | Managing Sales & Accounts | MA13 | 24 | 1 | 4 |
| 2 | 1 | Apr | New Business Environment | BL13 | 24 | 1 | 4 |
| 1 | 1 | May | Introduction to Entrepreneurship | EN22 | 24 | 1 | 4 |
| 2 | 1 | May | International Law in Business & Commerce | BL14 | 24 | 1 | 4 |
| 1 | 1 | May | 2nd Foreign Languages | FL11 | 24 | 4 | 4 |
| 1 | 1 | Sep to Jul | PDP 1 – Personal Development Plan & Tutoring and Academic English * | PDP1 | 60 | 5 | 5 |
| | | | PDP Seminar - Business Presentation Skills | | 3 | 2 | |
| | | | PDP Seminar - Project Management Game | | 3 | 2 | |
| | | | PDP Seminar - Leadership in Business Environment | | 3 | 2 | |
| | | | PDP Seminar - Team Building | | 3 | 2 | |
| | | | PDP Seminar - Effective Time Management | | 3 | 2 | |
| 1 | 1 | Sep to Jul | 6 x "Apprentice" Project Weeks & In-Company Visits | PW11 | 48 | 3 | 6 |
| 1 | 1 | | Multidisciplinary (Phase) Exit Exams Phase 1 | MEEs | - | 1,7 | - |
| Total Year 1 (3 Year Curriculum) | | | | | | | 80 |

* Additional topics may be added in the curriculum during the year

| Entrepreneurial Business Administration / Entrepreneurship & FinTech (3 years) | | | | | | | |
|---|--------------|--------------|--|-------------|---------------------|-------------------------|------------|
| Phase 2 (3-Year Curriculum) | | | | | | | |
| <i>Year (in 4 yr)</i> | <i>Phase</i> | <i>Block</i> | <i>Module / Subject</i> | <i>Code</i> | <i>Lesson Hours</i> | <i>Examination type</i> | <i>ECs</i> |
| 2 | 2 | Sep | Introduction to Financial Technology | FIN28 | 24 | 1 | 4 |
| 2 | 2 | Sep | Business Start-ups & Business Plans | BL21 | 24 | 2,7 | 4 |
| 2 | 2 | Sep | Financial Business Models | FIN29 | 24 | 1 | 4 |
| 2 | 2 | Oct | 2nd Foreign Languages | FL21 | 24 | 4 | 3 |
| 2 | 2 | Oct | Procurement & Production | ITL21 | 24 | 1 | 4 |
| 2 | 2 | Oct | Introduction to Big Data | IM27 | 24 | 1 | 3 |
| 2 | 2 | Oct | Entrepreneurial Behaviour | EN24 | 24 | 1 | 4 |
| 2 | 2 | Dec | Business Accounting | FIN22 | 24 | 1 | 4 |
| 2 | 2 | Dec | Enterprise Technology & Innovation | TEC21 | 24 | 8 | 5 |
| 2 | 2 | Dec | Strategic Innovative Entrepreneurship | SM21 | 24 | 1 | 5 |
| 2 | 2 | Feb | Information Management | IM22 | 24 | 1 | 4 |
| 2 | 2 | Feb | Bootstrapping & Raising Finance | FIN26 | 24 | 1 | 5 |
| 2 | 2 | Feb | Marketing Plan | MA25 | 24 | 2 | 4 |
| 2 | 2 | Apr | Managing Organisations | MO22 | 24 | 1 | 4 |
| 2 | 2 | Apr | Financial & Risk Management | FIN27 | 24 | 1 | 5 |
| 3 | 2 | May | Data Analytics | GA22 | 24 | 1 | 4 |
| 3 | 2 | May | Corporate Entrepreneurship | EN32 | 24 | 1 | 5 |
| 2 | 2 | Sep to Jul | PDP 2 – Personal Development Plan, Tutoring & Academic English * | PDP2 | 6 | 5&6 | 3 |
| | | | PDP Seminar - Negotiation | | 3 | 2 | |
| | | | PDP Seminar - Consulting Skills | | 3 | 2 | |
| | | | PDP Seminar - Tapping your Creativity | | 3 | 2 | |
| | | | PDP Seminar - Conflict Management | | 3 | 2 | |
| | | | PDP Seminar - Managing Diversity | | 3 | 2 | |
| 2 | 2 | Sep to Jul | 6 x "Apprentice" Project Weeks & In-Company Visits | PW21 | 48 | 3 | 6 |
| 2 | 2 | | Multidisciplinary (Phase) Exit Exams Phase 2 | MEEs | - | 1,7 | - |
| Total Year 1 (3-Year Curriculum) | | | | | | | 80 |
| Entrepreneurial Business Administration / Entrepreneurship & FinTech (3 years) | | | | | | | |
| Phase 3 (3-Year Curriculum) | | | | | | | |
| <i>Year (in 4 yr)</i> | <i>Phase</i> | <i>Block</i> | <i>Module / Subject</i> | <i>Code</i> | <i>Lesson Hours</i> | <i>Examination type</i> | <i>ECs</i> |
| 3 | 3 | Sep & Feb | Cost Accounting & Management | FIN31 | 24 | 1 | 5 |
| 4 | 3 | Sep & Feb | E-Payments & Crypto-currency | FIN34 | 24 | 1 | 5 |
| 3 | 3 | Sep & Feb | Business Plan | BL31 | 24 | 2,7 | 4 |
| 3 | 3 | Oct & Apr | Business Plan Execution | EN33 | 24 | 2,7 | 4 |
| 4 | 3 | Oct & Apr | Strategic Marketing | MA34 | 24 | 7 | 5 |
| 3 | 2 | Oct & Apr | Research Methodology & Quantitative Methods | GA31 | 24 | 2 | 5 |
| 3 | 3 | Dec & May | International Marketing for SMEs | MA31 | 24 | 2,7 | 5 |
| 4 | 3 | Dec & May | Human Resource Management | MO31 | 24 | 1 | 5 |
| 4 | 3 | Dec & May | Financial Technology Risk Management | FIN35 | 24 | 1 | 5 |
| 3 | 3 | Dec & May | Intercultural Business Communication for Managers | CM31 | 24 | 2,8 | 2 |
| 3 | 3 | Sep to Jul | PDP 3 - Personal Development Plan & Tutoring | PDP3 | n/a | 6 | Pass |
| 4 | 3 | n/a | Work Placement Module | WP31 | n/a | 2,7 | 15 |
| 4 | 3 | | Multidisciplinary (Phase) Exit Exams Phase 3 | MEEs | - | 1,7 | - |
| 4 | 3 | n/a | Graduation Assignment | GA32 | n/a | 2,7 | 20 |
| Total Phase 3 (3-Year Curriculum) | | | | | | | 80 |
| Total Credits Offered in Programme | | | | | | | 240 |

* Additional topics may be added in the curriculum during the year

| Entrepreneurial Business Administration / Entrepreneurship & Small Business (4 Years) | | | | | | | |
|--|--------------|--------------|---|-------------|---------------------|-------------------------|------------|
| Year 1 (4-Year Curriculum) | | | | | | | |
| Year | Phase | Block | Module / Subject | Code | Lesson Hours | Examination type | ECs |
| 1 | 1 | Sep | Accounting & Bookkeeping | FIN11 | 24 | 1 | 5 |
| 1 | 1 | Sep | Intercultural Management | CM11 | 24 | 1 | 4 |
| 1 | 1 | Oct | Small Business Environment | BL11 | 24 | 1 | 4 |
| 1 | 1 | Oct | Modern Principles of Marketing | MA11 | 24 | 1 | 5 |
| 1 | 1 | Dec | Management, Leadership & The Organisation | MO11 | 24 | 1 | 4 |
| 1 | 1 | Dec | Introduction to Finance | FIN12 | 24 | 1 | 5 |
| 1 | 1 | Feb | Training in Interpersonal Skills | CM12 | 24 | 6,8 | 2 |
| | | | TIPS - Interviewing Skills | | | | |
| | | | TIPS - Effective Meeting | | | | |
| | | | TIPS - Peak Performance | | | | |
| | | | TIPS - Feedback & Group Interaction | | | | |
| 1 | 1 | Feb | Enterprise Formation & European Law | BL15 | 24 | 1 | 3 |
| 1 | 1 | Apr | Marketing Mix | MA12 | 24 | 1 | 5 |
| 1 | 1 | Apr | Managing Sales & Accounts | MA13 | 24 | 1 | 4 |
| 1 | 1 | May | Introduction to Entrepreneurship | EN22 | 24 | 1 | 4 |
| 1 | 1 | May | 2nd Foreign Languages | FL11 | 24 | 4 | 4 |
| 1 | 1 | Sep to Jul | PDP 1 – Personal Development Plan & Tutoring and Academic English * | PDP1 | 60 | 5 | 5 |
| | | | PDP Seminar - Business Presentation Skills | | 3 | 2 | |
| | | | PDP Seminar - Project Management Game | | 3 | 2 | |
| | | | PDP Seminar - Leadership in Business Environment | | 3 | 2 | |
| | | | PDP Seminar - Team Building | | 3 | 2 | |
| | | | PDP Seminar - Effective Time Management | | 3 | 2 | |
| 1 | 1 | Sep to Jul | 6 x "Apprentice" Project Weeks & In-Company Visits | PW11 | 48 | 3 | 6 |
| 1 | 1 | | Multidisciplinary (Phase) Exit Exams Phase 1 | MEEs | - | 1,7 | - |
| Total Year 1 (4-Year Curriculum) | | | | | | | 60 |
| Year 2 (4-Year Curriculum) | | | | | | | |
| Year | Phase | Block | Module / Subject | Code | Lesson Hours | Examination type | ECs |
| 2 | 2 | Sep | Family Businesses | EN21 | 24 | 1 | 4 |
| 2 | 1 | Sep | Innovation and Creative Entrepreneurship | EN12 | 24 | 1 | 4 |
| 2 | 2 | Oct | 2nd Foreign Languages | FL21 | 24 | 4 | 3 |
| 2 | 2 | Oct | Procurement & Production | ITL21 | 24 | 1 | 4 |
| 2 | 2 | Oct | Business Philosophy | MO21 | 24 | 1 | 3 |
| 2 | 1 | Oct | Introduction to Statistics | GA11 | 24 | 1 | 4 |
| 2 | 2 | Dec | Business Accounting | FIN22 | 24 | 1 | 4 |
| 2 | 2 | Feb | Information Management | IM22 | 24 | 1 | 4 |
| 2 | 1 | Feb | Sociology & Organisational Behaviour | MO15 | 24 | 1 | 4 |
| 2 | 2 | Apr | Managing Organisations | MO22 | 24 | 1 | 4 |
| 3 | 3 | May | Corporate Entrepreneurship | EN32 | 24 | 1 | 5 |
| 2 | 1 | Apr | New Business Environment | BL13 | 24 | 1 | 4 |
| 2 | 1 | May | International Law in Business & Commerce | BL14 | 24 | 1 | 4 |
| 2 | 2 | Sep to Jul | PDP 2 – Personal Development Plan, Tutoring & Academic English * | PDP2 | 6 | 5&6 | 3 |
| | | | PDP Seminar - Negotiation | | 3 | 2 | |
| | | | PDP Seminar - Consulting Skills | | 3 | 2 | |
| | | | PDP Seminar - Tapping your Creativity | | 3 | 2 | |
| | | | PDP Seminar - Conflict Management | | 3 | 2 | |
| | | | PDP Seminar - Managing Diversity | | 3 | 2 | |
| 2 | 2 | Sep to Jul | 6 x "Apprentice" Project Weeks & In-Company Visits | PW21 | 48 | 3 | 6 |
| 2 | 2 | | Multidisciplinary (Phase) Exit Exams Phase 2 | MEEs | - | 1,7 | - |
| Total Year 2 (4-Year Curriculum) | | | | | | | 60 |

* Additional topics may be added in the curriculum during the year

| Entrepreneurial Business Administration / Entrepreneurship & Small Business (4 Years) | | | | | | | |
|--|--------------|--------------|---|-------------|---------------------|-------------------------|------------|
| Year 3 (4-Year Curriculum) | | | | | | | |
| <i>Year</i> | <i>Phase</i> | <i>Block</i> | <i>Module / Subject</i> | <i>Code</i> | <i>Lesson Hours</i> | <i>Examination type</i> | <i>ECs</i> |
| 3 | 2 | Sep | Business Start-ups & Business Plans | BL21 | 24 | 2 | 4 |
| 3 | 2 | Sep | Sales & Export | MA23 | 24 | 1 | 4 |
| 3 | 3 | Sep | Cost Accounting & Management | FIN31 | 24 | 1 | 5 |
| 3 | 2 | Oct | Entrepreneurial Behaviour | EN24 | 24 | 1 | 4 |
| 3 | 2 | Dec | Enterprise Technology & Innovation | TEC21 | 24 | 8 | 5 |
| 3 | 2 | Dec | Strategic Innovative Entrepreneurship | SM21 | 24 | 1 | 5 |
| 3 | 2 | Feb | Bootstrapping & Raising Finance | FIN26 | 24 | 1 | 5 |
| 3 | 2 | Feb | Marketing Plan | MA25 | 24 | 2 | 4 |
| 3 | 3 | Feb or Apr | Business Plan | BL31 | 24 | 2,7 | 4 |
| 3 | 3 | Feb or Apr | Business Plan Execution | EN33 | 24 | 2,7 | 4 |
| 2 | 2 | Apr | Financial & Risk Management | FIN27 | 24 | 1 | 5 |
| 3 | 2 | May | Sales Pipeline Management | EN23 | 24 | 1 | 4 |
| 3 | 3 | Dec & May | International Marketing for SMEs | MA31 | 24 | 2,7 | 5 |
| 3 | 3 | Dec & May | Intercultural Business Communication for Managers | CM31 | 24 | 2,8 | 2 |
| 3 | 3 | Sep to Jul | PDP 3 - Personal Development Plan & Tutoring | PDP3 | n/a | 6 | Pass |
| Total Year 3 (4-Year Curriculum) | | | | | | | 60 |

| Year 4 (4-Year Curriculum) | | | | | | | |
|---|--------------|--------------|--|-------------|---------------------|-------------------------|------------|
| <i>Year</i> | <i>Phase</i> | <i>Block</i> | <i>Module / Subject</i> | <i>Code</i> | <i>Lesson Hours</i> | <i>Examination type</i> | <i>ECs</i> |
| 4 | 3 | Sep & Feb | Entrepreneurship & Society | EN31 | 24 | 8 | 5 |
| 4 | 3 | Oct & Apr | Strategic Marketing | MA34 | 24 | 7 | 5 |
| 3 | 3 | Oct & Apr | Research Methodology & Qualitative Methods | GA31 | 24 | 2 | 5 |
| 4 | 3 | Dec & May | Human Resource Management | MO31 | 24 | 1 | 5 |
| 4 | 3 | Dec & May | International Trade | ITL31 | 24 | 1 | 5 |
| 4 | 3 | n/a | Work Placement Module | WP31 | n/a | 2,7 | 15 |
| 4 | 3 | | Multidisciplinary (Phase) Exit Exams Phase 3 | MEEs | - | 1,7 | - |
| 4 | 3 | n/a | Graduation Assignment | GA32 | n/a | 2,7 | 20 |
| Total Year 4 (4-Year Curriculum) | | | | | | | 60 |
| Total Credits Offered in Programme | | | | | | | 240 |

| Entrepreneurial Business Administration / Entrepreneurship & Digital Marketing (4 Years) | | | | | | | |
|---|--------------|--------------|---|-------------|---------------------|-------------------------|------------|
| Year 1 (4-Year Curriculum) | | | | | | | |
| Year | Phase | Block | Module / Subject | Code | Lesson Hours | Examination type | ECs |
| 1 | 1 | Sep | Accounting & Bookkeeping | FIN11 | 24 | 1 | 5 |
| 1 | 1 | Sep | Intercultural Management | CM11 | 24 | 1 | 4 |
| 1 | 1 | Oct | Small Business Environment | BL11 | 24 | 1 | 4 |
| 1 | 1 | Oct | Modern Principles of Marketing | MA11 | 24 | 1 | 5 |
| 1 | 1 | Dec | Management, Leadership & The Organisation | MO11 | 24 | 1 | 4 |
| 1 | 1 | Dec | Introduction to Finance | FIN12 | 24 | 1 | 5 |
| 1 | 1 | Feb | Training in Interpersonal Skills | CM12 | 24 | 6,8 | 2 |
| | | | TIPS - Interviewing Skills | | | | |
| | | | TIPS - Effective Meeting | | | | |
| | | | TIPS - Peak Performance | | | | |
| | | | TIPS - Feedback & Group Interaction | | | | |
| 1 | 1 | Feb | Enterprise Formation & European Law | BL15 | 24 | 1 | 3 |
| 1 | 1 | Apr | Marketing Mix | MA12 | 24 | 1 | 5 |
| 1 | 1 | Apr | Managing Sales & Accounts | MA13 | 24 | 1 | 4 |
| 1 | 1 | May | Introduction to Entrepreneurship | EN22 | 24 | 1 | 4 |
| 1 | 1 | May | 2nd Foreign Languages | FL11 | 24 | 4 | 4 |
| 1 | 1 | Sep to Jul | PDP 1 – Personal Development Plan & Tutoring and Academic English * | PDP1 | 60 | 5 | 5 |
| | | | PDP Seminar - Business Presentation Skills | | 3 | 2 | |
| | | | PDP Seminar - Project Management Game | | 3 | 2 | |
| | | | PDP Seminar - Leadership in Business Environment | | 3 | 2 | |
| | | | PDP Seminar - Team Building | | 3 | 2 | |
| | | | PDP Seminar - Effective Time Management | | 3 | 2 | |
| 1 | 1 | Sep to Jul | 6 x "Apprentice" Project Weeks & In-Company Visits | PW11 | 48 | 3 | 6 |
| 1 | 1 | | Multidisciplinary (Phase) Exit Exams Phase 1 | MEEs | - | 1,7 | - |
| Total Year 1 (4-Year Curriculum) | | | | | | | 60 |
| Year 2 (4-Year Curriculum) | | | | | | | |
| Year | Phase | Block | Module / Subject | Code | Lesson Hours | Examination type | ECs |
| 2 | 2 | Sep | Marketing Technologies & Automation | MA26 | 24 | 1 | 4 |
| 2 | 1 | Sep | Innovation and Creative Entrepreneurship | EN12 | 24 | 1 | 4 |
| 2 | 2 | Oct | 2nd Foreign Languages | FL21 | 24 | 4 | 3 |
| 2 | 2 | Oct | Procurement & Production | ITL21 | 24 | 1 | 4 |
| 2 | 2 | Oct | Digital Consumer Behaviour | MA27 | 24 | 1 | 3 |
| 2 | 1 | Oct | Introduction to Statistics | GA11 | 24 | 1 | 4 |
| 2 | 2 | Dec | Business Accounting | FIN22 | 24 | 1 | 4 |
| 2 | 2 | Feb | Information Management | IM22 | 24 | 1 | 4 |
| 2 | 1 | Feb | Sociology & Organisational Behaviour | MO15 | 24 | 1 | 4 |
| 2 | 2 | Apr | Managing Organisations | MO22 | 24 | 1 | 4 |
| 2 | 2 | May | Digital Marketing Communication & Portfolio | MA28 | 24 | 1 | 5 |
| 2 | 1 | Apr | New Business Environment | BL13 | 24 | 1 | 4 |
| 2 | 1 | May | International Law in Business & Commerce | BL14 | 24 | 1 | 4 |
| 2 | 2 | Sep to Jul | PDP 2 – Personal Development Plan, Tutoring & Academic English * | PDP2 | 6 | 5&6 | 3 |
| | | | PDP Seminar - Negotiation | | 3 | 2 | |
| | | | PDP Seminar - Consulting Skills | | 3 | 2 | |
| | | | PDP Seminar - Tapping your Creativity | | 3 | 2 | |
| | | | PDP Seminar - Conflict Management | | 3 | 2 | |
| | | | PDP Seminar - Managing Diversity | | 3 | 2 | |
| 2 | 2 | Sep to Jul | 6 x "Apprentice" Project Weeks & In-Company Visits | PW21 | 48 | 3 | 6 |
| 2 | 2 | | Multidisciplinary (Phase) Exit Exams Phase 2 | MEEs | - | 1,7 | - |
| Total Year 2 (4-Year Curriculum) | | | | | | | 60 |

* Additional topics may be added in the curriculum during the year

| Entrepreneurial Business Administration / Entrepreneurship & Digital Marketing (4 Years) | | | | | | | |
|---|--------------|--------------|---|-------------|---------------------|-------------------------|------------|
| Year 3 (4-Year Curriculum) | | | | | | | |
| <i>Year</i> | <i>Phase</i> | <i>Block</i> | <i>Module / Subject</i> | <i>Code</i> | <i>Lesson Hours</i> | <i>Examination type</i> | <i>ECs</i> |
| 3 | 2 | Sep | Business Start-ups & Business Plans | BL21 | 24 | 2,7 | 4 |
| 3 | 2 | Sep | Sales & Export | MA23 | 24 | 1 | 4 |
| 3 | 3 | Sep | Cost Accounting & Management | FIN31 | 24 | 1 | 5 |
| 3 | 2 | Oct | Entrepreneurial Behaviour | EN24 | 24 | 1 | 4 |
| 3 | 2 | Dec | Enterprise Technology & Innovation | TEC21 | 24 | 8 | 5 |
| 3 | 2 | Dec | Strategic Innovative Entrepreneurship | SM21 | 24 | 1 | 5 |
| 3 | 2 | Feb | Bootstrapping & Raising Finance | FIN26 | 24 | 1 | 5 |
| 3 | 2 | Feb | Marketing Plan | MA25 | 24 | 2 | 4 |
| 3 | 3 | Feb or Apr | Business Plan | BL31 | 24 | 2,7 | 4 |
| 3 | 3 | Feb or Apr | Business Plan Execution | EN33 | 24 | 2,7 | 4 |
| 2 | 2 | Apr | Financial & Risk Management | FIN27 | 24 | 1 | 5 |
| 3 | 2 | May | Data Analytics | GA22 | 24 | 1 | 4 |
| 3 | 3 | Dec & May | International Marketing for SMEs | MA31 | 24 | 2,7 | 5 |
| 3 | 3 | Dec & May | Intercultural Business Communication for Managers | CM31 | 24 | 2,8 | 2 |
| 3 | 3 | Sep to Jul | PDP 3 - Personal Development Plan & Tutoring | PDP3 | n/a | 6 | Pass |
| Total Year 3 (4-Year Curriculum) | | | | | | | 60 |
| Year 4 (4-Year Curriculum) | | | | | | | |
| <i>Year</i> | <i>Phase</i> | <i>Block</i> | <i>Module / Subject</i> | <i>Code</i> | <i>Lesson Hours</i> | <i>Examination type</i> | <i>ECs</i> |
| 4 | 3 | Sep & Feb | Digital Marketing Strategy | MA36 | 24 | 1 | 5 |
| 4 | 3 | Oct & Apr | Strategic Marketing | MA34 | 24 | 7 | 5 |
| 3 | 3 | Oct & Apr | Research Methodology & Quantitative Methods | GA31 | 24 | 2 | 5 |
| 4 | 3 | Dec & May | Human Resource Management | MO31 | 24 | 1 | 5 |
| 4 | 3 | Dec & May | Social Media Marketing | MA37 | 24 | 8 | 5 |
| 4 | 3 | n/a | Work Placement Module | WP31 | n/a | 2,7 | 15 |
| 4 | 3 | n/a | Graduation Assignment | GA32 | n/a | 2,7 | 20 |
| 4 | 3 | | Multidisciplinary (Phase) Exit Exams Phase 3 | MEEs | - | 1,7 | - |
| Total Year 4 (4-Year Curriculum) | | | | | | | 60 |
| Total Credits Offered in Programme | | | | | | | 240 |

| Entrepreneurial Business Administration / Entrepreneurship & FinTech (4 Years) | | | | | | | |
|---|--------------|--------------|---|-------------|---------------------|-------------------------|------------|
| Year 1 (4-Year Curriculum) | | | | | | | |
| Year | Phase | Block | Module / Subject | Code | Lesson Hours | Examination type | ECs |
| 1 | 1 | Sep | Accounting & Bookkeeping | FIN11 | 24 | 1 | 5 |
| 1 | 1 | Sep | Intercultural Management | CM11 | 24 | 1 | 4 |
| 1 | 1 | Oct | Small Business Environment | BL11 | 24 | 1 | 4 |
| 1 | 1 | Oct | Modern Principles of Marketing | MA11 | 24 | 1 | 5 |
| 1 | 1 | Dec | Management, Leadership & The Organisation | MO11 | 24 | 1 | 4 |
| 1 | 1 | Dec | Introduction to Finance | FIN12 | 24 | 1 | 5 |
| 1 | 1 | Feb | Training in Interpersonal Skills | CM12 | 24 | 6,8 | 2 |
| | | | TIPS - Interviewing Skills | | | | |
| | | | TIPS - Effective Meeting | | | | |
| | | | TIPS - Peak Performance | | | | |
| | | | TIPS - Feedback & Group Interaction | | | | |
| 1 | 1 | Feb | Enterprise Formation & European Law | BL15 | 24 | 1 | 3 |
| 1 | 1 | Apr | Marketing Mix | MA12 | 24 | 1 | 5 |
| 1 | 1 | Apr | Managing Sales & Accounts | MA13 | 24 | 1 | 4 |
| 1 | 1 | May | Introduction to Entrepreneurship | EN22 | 24 | 1 | 4 |
| 1 | 1 | May | 2nd Foreign Languages | FL11 | 24 | 4 | 4 |
| 1 | 1 | Sep to Jul | PDP 1 – Personal Development Plan & Tutoring and Academic English * | PDP1 | 60 | 5 | 5 |
| | | | PDP Seminar - Business Presentation Skills | | 3 | 2 | |
| | | | PDP Seminar - Project Management Game | | 3 | 2 | |
| | | | PDP Seminar - Leadership in Business Environment | | 3 | 2 | |
| | | | PDP Seminar - Team Building | | 3 | 2 | |
| | | | PDP Seminar - Effective Time Management | | 3 | 2 | |
| 1 | 1 | Sep to Jul | 6 x "Apprentice" Project Weeks & In-Company Visits | PW11 | 48 | 3 | 6 |
| 1 | 1 | | Multidisciplinary (Phase) Exit Exams Phase 1 | MEEs | - | 1,7 | - |
| Total Year 1 (4-Year Curriculum) | | | | | | | 60 |
| Year 2 (4-Year Curriculum) | | | | | | | |
| Year | Phase | Block | Module / Subject | Code | Lesson Hours | Examination type | ECs |
| 2 | 2 | Sep | Introduction to Financial Technology | FIN28 | 24 | 1 | 4 |
| 2 | 1 | Sep | Innovation and Creative Entrepreneurship | EN12 | 24 | 1 | 4 |
| 2 | 2 | Oct | 2nd Foreign Languages | FL21 | 24 | 4 | 3 |
| 2 | 2 | Oct | Procurement & Production | ITL21 | 24 | 1 | 4 |
| 2 | 2 | Oct | Introduction to Big Data | IM27 | 24 | 1 | 3 |
| 2 | 1 | Oct | Introduction to Statistics | GA11 | 24 | 1 | 4 |
| 2 | 2 | Dec | Business Accounting | FIN22 | 24 | 1 | 4 |
| 2 | 2 | Feb | Information Management | IM22 | 24 | 1 | 4 |
| 2 | 1 | Feb | Sociology & Organisational Behaviour | MO15 | 24 | 1 | 4 |
| 2 | 2 | Apr | Managing Organisations | MO22 | 24 | 1 | 4 |
| 3 | 3 | May | Corporate Entrepreneurship | EN32 | 24 | 1 | 5 |
| 2 | 1 | Apr | New Business Environment | BL13 | 24 | 1 | 4 |
| 2 | 1 | May | International Law in Business & Commerce | BL14 | 24 | 1 | 4 |
| 2 | 2 | Sep to Jul | PDP 2 – Personal Development Plan, Tutoring & Academic English * | PDP2 | 6 | 5&6 | 3 |
| | | | PDP Seminar - Negotiation | | 3 | 2 | |
| | | | PDP Seminar - Consulting Skills | | 3 | 2 | |
| | | | PDP Seminar - Tapping your Creativity | | 3 | 2 | |
| | | | PDP Seminar - Conflict Management | | 3 | 2 | |
| | | | PDP Seminar - Managing Diversity | | 3 | 2 | |
| 2 | 2 | Sep to Jul | 6 x "Apprentice" Project Weeks & In-Company Visits | PW21 | 48 | 3 | 6 |
| 2 | 2 | | Multidisciplinary (Phase) Exit Exams Phase 2 | MEEs | - | 1,7 | - |
| Total Year 2 (4-Year Curriculum) | | | | | | | 60 |

* Additional topics may be added in the curriculum during the year

| Entrepreneurial Business Administration / Entrepreneurship & FinTech (4 Years) | | | | | | | |
|---|--------------|--------------|---|-------------|---------------------|-------------------------|------------|
| Year 3 (4-Year Curriculum) | | | | | | | |
| <i>Year</i> | <i>Phase</i> | <i>Block</i> | <i>Module / Subject</i> | <i>Code</i> | <i>Lesson Hours</i> | <i>Examination type</i> | <i>ECs</i> |
| 3 | 2 | Sep | Business Start-ups & Business Plans | BL21 | 24 | 2,7 | 4 |
| 3 | 2 | Sep | Financial Business Models | FIN29 | 24 | 1 | 4 |
| 3 | 3 | Sep | Cost Accounting & Management | FIN31 | 24 | 1 | 5 |
| 3 | 2 | Oct | Entrepreneurial Behaviour | EN24 | 24 | 1 | 4 |
| 3 | 2 | Dec | Enterprise Technology & Innovation | TEC21 | 24 | 8 | 5 |
| 3 | 2 | Dec | Strategic Innovative Entrepreneurship | SM21 | 24 | 1 | 5 |
| 3 | 2 | Feb | Bootstrapping & Raising Finance | FIN26 | 24 | 1 | 5 |
| 3 | 2 | Feb | Marketing Plan | MA25 | 24 | 2 | 4 |
| 3 | 3 | Feb or Apr | Business Plan | BL31 | 24 | 2,7 | 4 |
| 3 | 3 | Feb or Apr | Business Plan Execution | EN33 | 24 | 2,7 | 4 |
| 2 | 2 | Apr | Financial & Risk Management | FIN27 | 24 | 1 | 5 |
| 3 | 2 | May | Data Analytics | GA22 | 24 | 1 | 4 |
| 3 | 3 | Dec & May | International Marketing for SMEs | MA31 | 24 | 2,7 | 5 |
| 3 | 3 | Dec & May | Intercultural Business Communication for Managers | CM31 | 24 | 2,8 | 2 |
| 3 | 3 | Sep to Jul | PDP 3 - Personal Development Plan & Tutoring | PDP3 | n/a | 6 | Pass |
| Total Year 3 (4-Year Curriculum) | | | | | | | 60 |
| Year 4 (4-Year Curriculum) | | | | | | | |
| <i>Year</i> | <i>Phase</i> | <i>Block</i> | <i>Module / Subject</i> | <i>Code</i> | <i>Lesson Hours</i> | <i>Examination type</i> | <i>ECs</i> |
| 4 | 3 | Sep & Feb | E-Payments & Crypto-currency | FIN34 | 24 | 1 | 5 |
| 4 | 3 | Oct & Apr | Strategic Marketing | MA34 | 24 | 7 | 5 |
| 3 | 3 | Oct & Apr | Research Methodology & Quantitative Methods | GA31 | 24 | 2 | 5 |
| 4 | 3 | Dec & May | Human Resource Management | MO31 | 24 | 1 | 5 |
| 4 | 3 | Dec & May | Financial Technology Risk Management | FIN35 | 24 | 1 | 5 |
| 4 | 3 | n/a | Work Placement Module | WP31 | n/a | 2,7 | 15 |
| 4 | 3 | | Multidisciplinary (Phase) Exit Exams Phase 3 | MEEs | - | 1,7 | - |
| 4 | 3 | n/a | Graduation Assignment | GA32 | n/a | 2,7 | 20 |
| Total Year 4 (4-Year Curriculum) | | | | | | | 60 |
| Total Credits Offered in Programme | | | | | | | 240 |