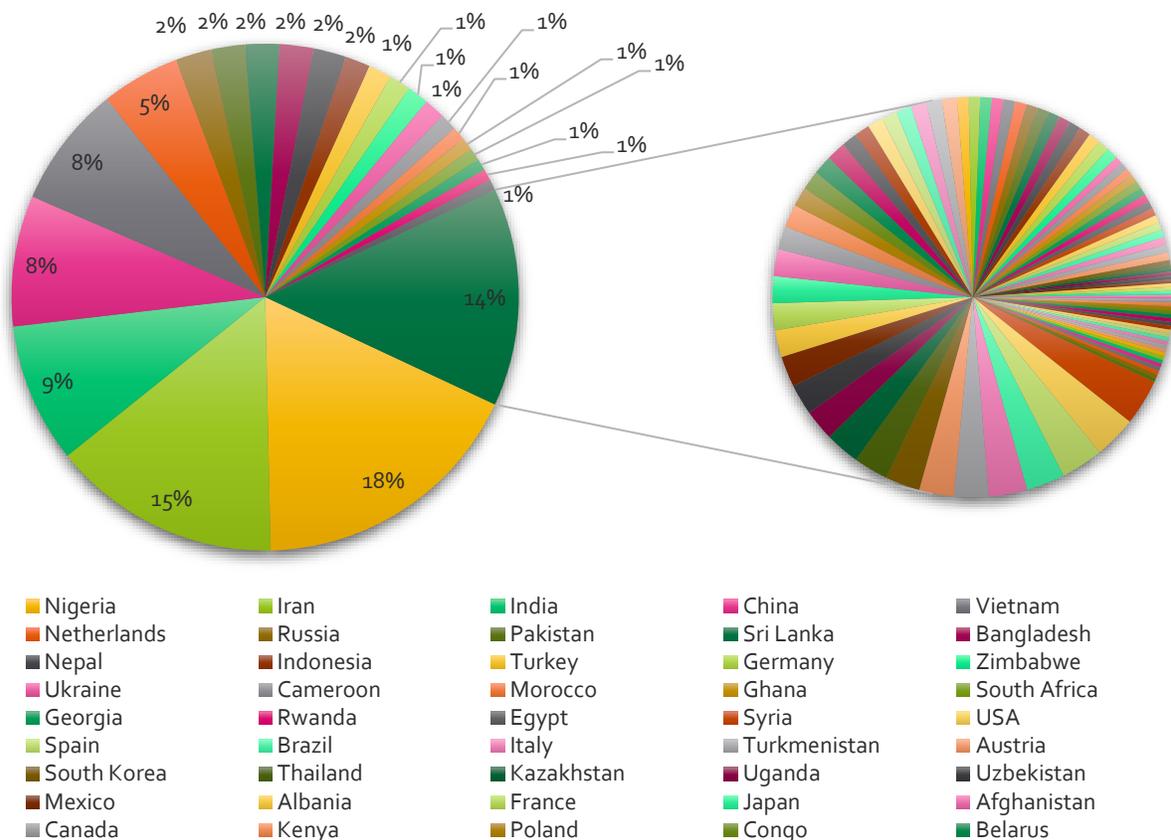


# THE EEG - PART 12B

## CODE OF CONDUCT FOR THE USE OF THE ENGLISH LANGUAGE AT WITTENBORG UNIVERSITY OF APPLIED SCIENCES

116 Nationalities studied at Wittenborg between 2018-2022



31 August 2025

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## CODE OF CONDUCT FOR THE USE OF THE ENGLISH LANGUAGE AT WITTENBORG UNIVERSITY OF APPLIED SCIENCES

This Code of Conduct has been approved by the Stichting Wittenborg University of Applied Sciences Executive Board on the basis of article 7.2 sub-paragraph c of the Higher Education and Research Act of the Netherlands [Wet op het hoger onderwijs en wetenschappelijk onderzoek \(WHW\)](#).

### LEGAL POSITION

Article 7.2 states that Dutch accredited Higher Education should be taught in the Dutch language and examinations and assessments should be taken in Dutch. It states that Dutch accredited Higher Education Institutes can offer their Dutch-accredited programmes in another language in the following cases:

- a. if the degree programme is teaching another language
- b. if (a part of) the degree programme is by a guest speaker or is taught by a non-Dutch speaking teacher
- c. if the specific nature of the institute, the design and the quality of the education or the origins of the students make it necessary, according to a code of conduct that is approved by the institution's executive

### PREAMBLE

Wittenborg University of Applied Sciences (Wittenborg) is a Higher Education institute, appointed by the Dutch government in 1996. It offers education at bachelor's and master's level accredited by the NVAO. It also has other internationally recognised accreditations. Since 2008, its executive has only operated in English, at all levels and all departments. Wittenborg' characteristics are:

- 2/3 of Wittenborg' executive board is non-Dutch
- 85% of Wittenborg' students are non-Dutch
- over 50% of Wittenborg' staff are non-Dutch
- Wittenborg' students & staff represent more than 100 different nationalities
- since 2006 Wittenborg has submitted all its NVAO accreditations in English, all panels have been composed of international members, and reports have been written in English, NVAO essentially accredits Wittenborg' programmes in English
- all Wittenborg' programme documentation, accreditation documents, publications, internal documents, quality system documents, financial documents, reports and procedures are written in English

## MISSION STATEMENT

Wittenborg University of Applied Sciences sees its role as the education and training of highly qualified, internationally minded, socially responsible and intercultural, critical and independently thinking graduates, who engage in innovative and creative business in companies and organisations around the world, either working for others or in the instigation of business and entrepreneurship. Wittenborg embraces internationalisation as a key value.

To achieve this, Wittenborg engages in close dialogue with industry, government and NGOs. Wittenborg strives to bring expertise, knowledge and diversity to the local region in which it operates, thereby enhancing the economy, culture and social environment around the university.

Wittenborg's outlook is global and it aims to maintain its independent status whilst being one of the most international and diverse higher education institutions in the Netherlands. Wittenborg promotes total equality of students and staff, of cultures and genders and people with disabilities within the institute. Wittenborg promotes a working environment that is fair, and emphasises respect between and within its student and staff body. Wittenborg embraces diversity as a key value.

The practical applied sciences that are engaged within Wittenborg's programmes enable the school to maintain up-to-date content within a diverse range of management-orientated disciplines and implement curriculum to the highest modern education standards. As a university of applied sciences, Wittenborg sees as important an interdisciplinary approach to higher education, which is reflected in the cross-disciplinary broad management programmes that allow students to develop their knowledge, skills and development through applied research in a manner that is not subject constrictive. Our Wittenborg motto expresses the commitment to offer higher education where students and staff understand that ethics plays a central role in their every decision. Guided by well-established ethical and moral standards, such as honesty and integrity, unified we strive for a better tomorrow: *Better yourself - Better Our World*. Wittenborg embraces ethics as a key value.

Wittenborg's goal is to develop into a broad management-orientated university of applied sciences in various professional fields, such as Business & Entrepreneurship, Hospitality & Tourism, Arts & Technology, Health & Social Care and Education. Wittenborg will maintain quality through maintaining a vigorous and transparent accreditation cycle for its programmes, ensuring dialogue with its students and staff through their active involvement of the accreditation and validation processes.

Wittenborg will strive to continue developing new methods of teaching and learning that meet the changing needs of society and technology.

Within its role as a higher education institute Wittenborg supports lifelong learning through the development and implementation of up-to-date and industry-driven professional programmes aimed at corporate employees and individuals.

## WITTENBORG & INTERNATIONALISATION - ACCREDITATION

Wittenborg has built its reputation on three cornerstones, three fundamental pillars:

**Internationalisation, Diversity & Ethics.** The accrediting authorities FIBAA and NVAO, and the European Consortium for Accreditation (ECA) have all been very positive about these Wittenborg fundamentals; in its report on the Wittenborg IBA programme, FIBAA wrote:

"The panel concluded that Wittenborg has formulated and documented goals on intentionality and intercultural aspects. The goals are such that a verification of their achievement is possible and stakeholders of the university are involved in these processes.

In the view of the panel the overall programme learning outcomes regarding internationalisation found their way into the learning outcomes of the modules. International and intercultural content are key aspects of the IBA programme. The teaching methods are such that the students are enabled to achieve the intended learning outcomes and the assessment possibilities allow the lecturers to check adequately on the modules specific international learning outcomes. Job positions of IBA graduates prove that the Wittenborg' internationalisation strategy for the IBA programme is successful.

The created learning environment regarding international and intercultural aspects is clearly above average in the view of the panel. The international composition of Wittenborg teaching and administrative staff as well as the international composition of Wittenborg student body are remarkable and have a clear impact on the university's international profile and the quality of studies. Staff and students together create a truly international and intercultural atmosphere at Wittenborg, which benefits all university members."

## ARTICLES OF THIS CODE

In order to help achieve the above mission & goals, Wittenborg guarantees its students, staff and other stakeholders that:

1. The official language at Wittenborg University of Applied Sciences is English, with the accepted norm of written English as used in the United Kingdom.
2. Wittenborg students and staff are expected to have achieved and maintain a level of English at or above that as described in the entry requirements and staff handbooks.
3. Wittenborg' degree programmes will be offered solely in the English language, except for specific modules that are aimed at teaching students a second language.
4. Wittenborg' degree programmes will be designed, prepared and accredited and taught in the English language.
5. All Wittenborg procedures and processes will be documented in the English language.
6. All information provision will be provided to Wittenborg students, staff and other stakeholders in the English language.
7. Wittenborg will maintain its position as a signatory to The Code of Conduct International Student in Dutch Higher Education.
8. Wittenborg will maintain its ratio of non-Dutch students at 80% or over.
9. Wittenborg will maintain its diversity and internationalisation goals.
10. Wittenborg will offer adequate and regular Dutch language classes to promote Netherlands culture to all its students studying in the Netherlands.

**Approved Apeldoorn, April 1<sup>st</sup> 2019**

**Re-Approved Apeldoorn April 31<sup>st</sup> 2022**